



PRESS RELEASE

FOR IMMEDIATE RELEASE:

October 6, 2010

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**TIGER TRACKS FITNESS CHALLENGE GIVES STUDENTS AN OPPORTUNITY TO
MAKE TRACKS FOR A HEALTHIER FUTURE AND IMPACT LIVES**

Texarkana, TX – Members of the Volunteers In Public Schools for the Martha and Josh Morriss Mathematics & Engineering Elementary School are helping to not only raise awareness on the importance of healthy lifestyle choices but encourage community service in students with their third annual fundraiser - Tiger Tracks Fitness Challenge – which will be held on Friday, October 8 from 8:25 a.m. – 2:45 p.m. at the school, 4826 University Park.

Students began their journey toward this goal with a Tiger Tracks Fitness Rally that was held on September 21 and will put their efforts in action during the day-long fitness challenge on Friday. The “jog-a-thon” challenge will promote physical fitness and school spirit with each student gaining a sense of accomplishment by helping raise money for the school and, at the same time, becoming inspired to stay physically fit.

In addition to promoting fitness, the annual event incorporates a community service project, “Reduce, Reuse and ReShoe”. Through this program, students have been educated on how they can positively impact the environment and the lives of others by donating used tennis shoes which will be delivered to children in need. This year, students collected more than 1,900 pairs of shoes which will be donated to the First Baptist Church Moores Lane Guatemala Mission.

Each grade level of students will participate in the Tiger Tracks Fitness Challenge during their respective activity period. The schedule is as follows:

Pick-Up of Shoe Donations: 8:30

Kindergarten: 8:25 – 9:55 a.m.

1st Grade: 9:55 – 10:40 a.m.

2nd Grade: 10:40 – 11:25 a.m.

3rd Grade: 12:30 – 1:15 p.m.

4th Grade: 1:15 – 2:00 p.m.

5th Grade: 2:00 – 2:45 p.m.

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PHOTO, FILM AND STORY OPPORTUNITIES WILL BE AVAILABLE DURING EVENT.

**FOR MORE INFORMATION, CONTACT TINA VEAL-GOOCH,
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