



PRESS RELEASE

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TISD CAMPUSES CELEBRATING RED RIBBON WEEK

Texarkana, TX – Texarkana Independent School District campuses are conducting a variety of activities during the week of October 25 – 29 in celebration of Red Ribbon Week.

The week will kick-off tomorrow - Friday, October 22 - with the Texas High School Students Against Destructive Decisions holding a Red Ribbon Tiger Tailgate Party from 7:30 – 8:30 a.m. in the Texas High School Courtyard. Breakfast will be served to all attending and informational materials that guide students in making the right decisions will be distributed.

Red Ribbon Week is the most far-reaching and well-known drug prevention event in America. Red Ribbon activities promote positive choices, good character and a healthy lifestyle for children of every age. Campus counselors and coaches will provide motivational lessons and activities highlighting the Red Ribbon theme throughout the week. Other activities include essay and poster contests, distribution of Red Ribbon Week promotional materials and daily themed activities at the following campuses:

Monday, October 25

Dunbar Elementary: *Put a Cap on Drugs (students will wear their favorite cap or hat.)*

Highland Park Elementary: *Wear Red Day (students will wear red clothing and red ribbons.)*

Morriss Elementary: *Let's Fight Against Drugs (students will wear camouflage.)*

Nash Elementary: *Don't Let Drugs Turn You Inside Out (students will wear their clothes inside out.)*

Spring Lake Park Elementary: *Suit Up Against Drugs/Red Ribbon Day (students will wear warm-up suits and red ribbons. Additionally, the week will hold a "Shoot for the Stars" Basketball Shoot-Out during Physical Education classes, "Hands Off Drugs" Art Project during Art Classes and "I'm Not the Type to do Drugs" during Computer Lab classes.)*

Theron Jones Early Literacy Center: *Red Ribbon Day (students will wear red ribbons.)*

Wake Village Elementary: *Wear Red Day (students will wear red clothing, red ribbons and sign a drug-free pledge.)*

Westlawn Elementary: *Drugs Give You the Blues (students will wear a blue shirt.)*

OPTIONS Academic Alternative High School: *Don't Let Drugs Take You Out (students will wear shirts out instead of being tucked in.)*

Texas Middle School: *Super Heroes Don't Do Drugs (students will dress as their favorite super hero.)*

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Tuesday, October 26

Dunbar Elementary: *Team Up Against Drugs (students will wear their favorite team jersey.)*

Highland Park Elementary: *Sock It To Drugs (students will wear mismatched or crazy socks.)*

Morriss Elementary: *Say Peace Out to Drugs (students will wear tie-dye or peace sign related clothing.)*

Nash Elementary: *Warm Up to Healthy Choices (students will wear warm-ups.)*

Spring Lake Park Elementary: *Hats off to Drugs (students will wear their favorite cap or hat.)*

Theron Jones Early Literacy Center: *Peace Out to Drugs (students will wear peace-out to drug temporary tattoos.)*

Wake Village Elementary: *We Don't Mix with Drugs (students will wear mismatched clothes.)*

Westlawn Elementary: *I'm a Jean-ius. I'm Drug Free (students will wear jeans.)*

Texas Middle School: *Peace Out to Drugs (students will wear 60's style clothes.)*

Texas High School: *Inmates from the Texas Department of Corrections Pallage Unit "Life Decisions Program" will speak to students on the importance of making good choices for the future and the wrong road that led them to their current incarceration. Presentation will be in the John Thomas Theatre at 9:30 a.m.*

OPTIONS Academic Alternative High School: *Put A Cap on Drugs (students will wear their favorite cap or hat.)*

Wednesday, October 27

Dunbar Elementary: *Drugs Are Tacky (students will wear mismatched clothes.)*

Highland Park Elementary: *Join the Fight Against Drugs (students will wear camouflage.)*

Morriss Elementary: *Dress Your Best (students will wear picture perfect clothing for Picture Day.)*

Nash Elementary: *Join the Fight Against Drugs (students will wear camouflage.)*

Spring Lake Park Elementary: *Peace Out to Drugs (students will wear 80's style or tie-dye clothing. A Red Ribbon Week assembly will be held during activity classes with special guest from the Region 4 Prevention Resource Center.)*

Theron Jones Early Literacy Center: *Together We Can Put the Red in Red Ribbon Week (students will wear lots and lots of red.)*

Wake Village Elementary: *I'm a "JEAN-ius" – I'm Drug Free (students will wear jeans.)*

Westlawn Elementary: *Texans Give Drugs the Boot (students will wear western clothing.)*

Texas Middle School: *Give Drugs the Boot (students will dress western or wear their favorite boots.)*

OPTIONS Academic Alternative High School: *Put A Lid On Drugs (students will wear hoodie sweatshirts.)*

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Thursday, October 28

Dunbar Elementary: *Say Boo to Drugs (students will wear orange and black.)*

Highland Park Elementary: *Put a Cap on Drugs (students will wear an interesting hat or cap.)*

Morriss Elementary: *Team Up Against Drugs (students will wear their favorite team jersey.)*

Nash Elementary: *Team Up for Healthy Choices (students will wear their favorite team jersey.)*

Spring Lake Park Elementary: *Team Up Against Drugs (students will wear their favorite team jersey.)*

Theron Jones Early Literacy Center: *To Cool for Drugs (students will wear wind suits.)*

Wake Village Elementary: *Put On Your Thinking Caps - Too Smart for Drugs (students will wear interesting hats or caps.)*

Westlawn Elementary: *Put a Cap on Drugs (students will wear their favorite cap or hat.)*

Texas Middle School: *Real Tigers Don't Do Drugs (students will orange.)*

OPTIONS Academic Alternative High School: *Too Bright to do Drugs (students will wear sunglasses.)*

Friday, October 29

Dunbar Elementary: *Hero Day (students will dress up as their favorite hero.)*

Highland Park Elementary: *Team Up Against Drugs (students will wear their favorite team jersey or athletic gear.)*

Morriss Elementary: *Orange and Black Day (student will wear orange and black in order to Scare Away Drugs.)*

Nash Elementary: *PAWS-itively Drug Free (students will wear animal prints or Nash Tiger/Game Day shirts to show their Tiger Power.)*

Spring Lake Park Elementary: *Orange You Glad You're Drug Free (students will wear orange and a Tunnel of Hope will be formed by staff, parents, community members in honor of students at 7:45 a.m.)*

Theron Jones Early Literacy Center: *Tigers Show Good Character by Being Drug Free (students will wear orange and white.)*

Wake Village Elementary: *Stay in the Game by Being Drug Free & Show Your Tiger Pride (students will wear school colors.)*

Westlawn Elementary: *Keep Your Head in the Game (students will wear orange Texas Tigers shirts.)*

Texas Middle School: *Stay in the Game – Don't Do Drugs (students will wear their favorite team jersey.) Students will also participate in a "Born to be Drug Free" Contest and will vote on Prettiest Baby Picture of Teachers. Proceeds will benefit the Texarkana Battered Women's Shelter.*

OPTIONS Academic Alternative High School: *Orange You Glad to be Drug Free (students will wear orange.)*

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PHOTO, FILM AND STORY OPPORTUNITIES WILL BE AVAILABLE AT ABOVE CAMPUSES DURING THE WEEK. FOR MORE INFORMATION, CONTACT TINA VEAL-GOOCH, DIRECTOR OF PUBLIC RELATIONS AT 903.794.3651 EXT. 1013.