



PRESS RELEASE

FOR IMMEDIATE RELEASE:

November 18, 2010

CONTACT:

Tina Veal-Gooch
Director of Public Relations
903.794.3651 ext. 1013

**TEXAS HIGH SCHOOL *TIGER TIMES* NEWSPAPER
NAMED 2010 NEWSPAPER PACEMAKER WINNER
BY NATIONAL SCHOLASTIC PRESS ASSOCIATION**

Texarkana, TX – The Texas High School *Tiger Times* team of students who put together the school newspaper every six weeks are now making headlines of their own by recently being named a 2010 Newspaper Pacemaker winner by the National Scholastic Press Association (NSPA).



The NSPA Newspaper Pacemaker contest is co-sponsored by the Newspaper Association of America Foundation. The contest yielded a total of 328 entries and categories included: Newspapers eight or fewer pages, Newspapers 9-16 pages, Newspapers 17+ pages, Newsmagazines and Jr. High/Middle School Newspapers. The *Tiger Times* was one of 22 finalists in the competition and one of 11 named as a winner in the Newspapers 9-16 pages category.

“It is always exciting to receive national recognition for all the hard work that the students put into the newspaper,” commented Rebecca Potter, THS Newspaper

Advisor. “The *Tiger Times* has always been a strong student newspaper and maintained solid readership by students, faculty and the community. However, with the national recognition from NSPA, our students have taken this journalistic publication to an all new level. I believe this is one of my proudest moments for our program and our students.”

Entries were judged based on the following criteria: coverage and content; quality of writing and reporting; leadership on the opinion page; evidence of in-depth reporting; layout and design; photography, art and graphics.

2010 NSPA Newspapers Pacemaker Winners can be viewed at <http://studentpress.org/nspa/winners/npm10.html>.

###