



PRESS RELEASE

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JUSTO LAMAS TO PERFORM CONCERT FOR AREA STUDENTS

Texarkana, TX – Over 650 area middle and high school students will have a unique opportunity to learn about the culture of Latin America and find a more exciting way to continue their study of the Spanish language during an upcoming performance from Justo Lamas. The concert will be held on Friday, February 25 from 10:00 – 11:30 a.m. in the John Thomas Theatre of the Sullivan Performing Arts Center, 3941 Summerhill Road.

Attending students are from DeKalb ISD, De Queen School District, Foreman ISD, Hope Public Schools, McLeod ISD, Pleasant Grove ISD, South Pike County School District (Murfreesboro), Texarkana ISD and Winnsboro ISD.

The Justo Lamas Concert is an educational program with the primary objective of promoting the study of the Spanish language thru music. With Justo's music and songs, students are motivated to learn the language. During the entire 90 minute show, Justo puts out all of his energy and talent earning the attention, respect and admiration of the students. They sing their hearts out during the songs they have learned in class. Justo also uses this opportunity to deliver an affirmative life message that encourages students to live free of drugs and other addictions. He promotes unity and communication between students and their families and encourages the audience not to give up in the face of adversity.

Justo Lamas has become a voice over the last few years through his songs and his message to the youth of the United States and throughout the world. Thousands of youth are motivated and inspired through his concerts. He has visited over 1,000 schools and over three million have seen him live. Lamas is considered by many as one of the most influential Latinos among North American youth, where he leaves a motivating message of constant uplifting in every concert, helping them to find their dreams.

"I love being in front of the students, and having the opportunity to motivate them to study a second language until they become bilingual citizens, and to transmit to them the desire of getting to know other countries and cultures, learning to love and respect the difference cultures," he commented. "Always in each concert, I give a message about different themes, but they all refer to the same point. One can reach what they put their mind to, all problems have a solution, and the bad moments are just moments. In the concerts I talk about what happened in my life, so that they can see how I came out ahead and they can do the same."

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**PHOTO, FILM AND STORY OPPORTUNITIES WILL BE AVAILABLE DURING EVENT.
FOR MORE INFORMATION, CONTACT TINA VEAL-GOOCH,
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