



PRESS RELEASE

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TISD HONORS LOCAL MEDIA DURING JULY BOARD MEETING

Texarkana, TX – During their Tuesday, July 20, 2010 regular session, the Texarkana Independent School District Board of Trustees took the opportunity to honor area media named to the Texas Association of School Boards (TASB) 2010 Media Honor Roll.

The Media Honor Roll recognizes media representatives statewide who deserve recognition for fair and balanced reporting of news about public schools. Media representatives from approximately 450 Texas newspapers and radio and television stations were honored by their local districts.

Criteria for the district selection included the media representative's efforts to get to know the superintendent, board president, and the district's mission and goals; report school news in a fair, accurate, and balanced manner; give a high profile to positive news about schools; visit the schools; and maintain a policy of no surprises by sharing information with school officials.

"Districts across Texas appreciate these reporters for their balanced and accurate approach to sharing both the challenges facing our schools and the successes achieved by local teachers, students, and school boards. Their work aids local communities in focusing on the goal of providing the best public schools we can for every child," said Sarah Winkler, TASB president.

Local media named to the 2010 TASB Media Honor Roll are:

ALT Magazine – Debbie Brower
American Media Investments – Fabienne Thrash
CableOne – Jay Butler & Donna Chatman
Four States Living Magazine – Robin Court & Suzy Turner
GAP Broadcasting - John Williams
Hometown Magazine – Jan Morgan
KLFI-TV – Burns Barr, Sr.
KSLA-TV - Fred Gamble

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KTBS-TV - Julie Parr
KTEV-TV – Al Davis
KTXK-FM - Sabrina McCormick
Texarkana Community Journal – Paul Keener
Texarkana Gazette – Les Minor & Christy Busby
Texarkana Gazette - Marie Martin
Texarkana Radio - John McCoy

TASB is a nonprofit organization established in 1949 to serve local Texas school districts. School board members are the largest group of publicly elected officials in the state. The districts they represent serve more than 4.7 million public school students.

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