



**EDUCATION TV**

# **PRESS RELEASE**

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**THS TIGERVISION AWARDED TWO NATIONAL AWARDS AND \$10,000  
DURING 2012 STUDENT TELEVISION NETWORK CONVENTION**

**Texarkana, TX** – U.S. Education TV, an unparalleled platform delivering live and on-demand broadcasts of high school sporting events, academic contests and other school functions announced this week the winners of the 1<sup>st</sup> Annual US Education TV Awards at the 2012 Student Television Network (STN) Convention in Dallas TX. U.S. Education TV sponsored and broadcasted the Convention where students were able to show off their skills and competed against 100's of other schools. "We were thrilled to see the students in action and to see how dedicated they are to their work," said Todd Woodruff, CIO at US Education TV. "Even though there were many tears and smiles you could tell that each and every student had a great experience and gained new knowledge."

U.S. Education TV held an award competition throughout the 2011-2012 school year. This competition consisted of nine categories. Although there were many platforms that did a great job in this competition, there were six schools that really stood out. The following schools were rewarded with a check and a plaque for their outstanding work:

***Best Overall for \$10,000 - Whitney High School***

***Best Live Event for \$5,000- Texas High School***

***Most Innovative Use of the Platform for \$5,000- Texas High School***

***Best News Production for \$5,000- Searcy High School***

***Best Archive Promotion for \$5,000- Searcy High School***

***Best Use of Advertising for \$5,000- White County***

***Best Community Involvement for \$5,000- White County***

***Best Instructional Use of the Platform for \$5,000- Great Oak***

***Best New School for \$5,000- Jeff Davis***

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“You can imagine our excitement as we were working on the live broadcast for the STN Conference and our school was called out as the \$5,000 winner for two events,” said Charles Aldridge, TigerVision/Media Technology teacher. “It was a great feeling,” he exclaimed. “Much of the focus for the TigerVision Broadcast Journalism program is live broadcasts. We do it every day and this wonderful win will allow us to take the earned monies to purchase additional high-definition professional equipment for our program and the students who are learning everyday in our studio classroom.”

As part of their submission to the Best Live Event category, several live productions featuring the Texas High School Homecoming pre-game, Miss Texarkana pageant and Miss Texas High School pageant were included. The Most Innovative Use of the Platform award was for their story “The Texarkana Homeless.” According to U.S. Education TV as the award was being presented, “they were impressed with how the students went out into the community and addressed the issues at hand.” The video can be seen at [www.tigervision.org](http://www.tigervision.org).

“Our Tigervision students have done an exceptional job this year in striving to produce and broadcast the best shows possible. I could not be more proud of them,” continued Aldridge.

“U.S. Education TV applauds every school for their hard work and accomplishments. We strongly encourage each one of you to continue pushing to become even more successful next year,” shared Woodruff. “Remember that the use of the platform revolves around service; service to your school and community and ultimately the greater good of serving others. We truly believe if you live your life serving others your life will be rich and rewarding, but if your life is about serving yourself your rewards will be greatly diminished. We look forward to seeing you all in Los Angeles next year!”

Texas High School’s TigerVision is an innovative broadcast journalism program featuring a state-of-the-art production studio fully equipped with the latest in digital and high definition technology. Students get hands-on experience producing a show that airs daily on the THS campus. TigerVision earned the distinction of becoming an Apple Authorized Training Center for Education (AATCe) in 2010. This certification enables students, upon graduation, to jump-start their futures within the industry or post-secondary institutions and distinguish them as professional-level users of Apple pro applications.

In addition to their daily curriculum, TigerVision students produce graphics and announcements for the CableOne Community Bulletin Board (Channel 7), City of Texarkana, Texas Government Access Channel (Channel 21), TISD’s TEACH Channel (Channel 22) and area digital cafeteria informational channels at Texas High School, Texas Middle School and Texas A&M University – Texarkana.

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**PICTURE IDENTIFICATION:**

Front Row: Clayton Maddox and Landon Forbes

Back Row: Alex Valdes, DJ Ingram, Charles Aldridge, Stepheny Austin, Laney Davis, Collin Hall, Joe Quinnelly and Ryan Sharp

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