



# PRESS RELEASE

**FOR IMMEDIATE RELEASE:**

April 25, 2012

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**TEXAS HIGH SCHOOL STUDENTS PARTICIPATE IN  
TEXAS DECA CAREER DEVELOPMENT CONFERENCE  
KELSEY KENNEMORE NAMED STATE WINNER**



*Texarkana, TX* – Kelsey Kennemore, Texas High School senior, was named one of 282 State Winners during the Texas DECA Career Development Conference in Corpus Christie. Kelsey earned her state-level award in the Financial Literacy Promotion event and will now travel to Salt Lake City, UT to compete with approximately 13,000 students at the International Conference in May.

Other THS DECA members participating in the State Conference were: Megan Hollis (Retail Merchandising), Abigail Knight & Taylor Peek (Financial Services Team Decision Making) and Karla Penate & Austin Sewell (Marketing Communications Team Decision).

Distributive Education and DECA was founded in 1946 and has had a major impact on and influenced the lives of millions of students, teachers, administrators and businessmen and women across the United States. The curriculum and youth organization have prepared students to become emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and universities around the world.

DECA is co-curricular and is an integral part of the classroom instructional program. DECA allows members and instructors to participate in educational and leadership activities that incorporate classroom instruction with skills that are learned in a successful career/business environment. Merging classroom theory with business situations allows students to develop skills that will carry over into their professional and personal life after high school graduation.

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