MEDIA RELEASE

FOR IMMEDIATE RELEASE:

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TISD TO HOST CELEBRATION AS TWO SCHOOLS ARE SELECTED TO RECEIVE APPLE & CONNECTED GRANT FOR STUDENTS & STAFF

Texarkana, TX – On Thursday, November 12, teachers and support staff from Theron Jones Early Literacy Center and Westlawn Elementary School will celebrate being two of only eight schools in the state of Texas, and two of 114 schools in the nation, selected to receive an Apple® & ConnectEd grant. On hand for the celebration will be representatives from Apple and TISD officials.

In June 2013, President Obama announced the ConnectEd initiative, designed to enrich K-12 education for every student in America. ConnectEd empowers teachers with the best technology and the training to make the most of it, and empowers students through individualized learning and rich, digital content.

Apple joined President Obama in support of the ConnectEd initiative by committing its products, its knowledge and its passion for learning. It was an important first step and a bold vision for a richer, more diverse, and more inclusive future. Through Apple's commitment, \$100 million in classroom technology grants was dedicated to support the ConnectEd initiative.

As grant recipients, Theron Jones ELC and Westlawn Elementary will now be able to provide a comprehensive 1:1 technology solution for every student and teacher, including Apple hardware, software, as well as infrastructure, curriculum resources and professional learning.

"We are thrilled to have two of our schools as recipients of the ConnectEd initiative program," shared Paul Norton, Superintendent of Schools. "This wonderful grant will give students access to the latest technology and powerful learning tools which will transform the classroom into a place of deeper exploration and creativity.

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Each school will receive a comprehensive solution that includes: an iPad® for every student, allowing them to connect with topics and express themselves like never before; a Mac® and iPad for every teacher and administrator to help support and inspire their students; and, an Apple TV® for every classroom so students can immerse themselves in the educational content they discover and the work they create. Additionally, schools will receive Apple software to support creativity and productivity, third-party applications and components and pairing with an Apple team dedicated to providing technical support and long-term professional development.

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PHOTO, FILM AND STORY OPPORTUNITIES WILL BE AVAILABLE DURING EVENT. FOR MORE INFORMATION, CONTACT TINA VEAL-GOOCH, DIRECTOR OF PUBLIC RELATIONS AT 903.794.3651 EXT. 1013.