



**Texarkana**  
Independent School District

*The Place To Be!*

# MEDIA RELEASE

**FOR IMMEDIATE RELEASE:**  
February 27, 2017

**CONTACT:**  
Tina Veal-Gooch  
Director of Public Relations  
903.794.3651 ext. 1013

## **TISD ANNOUNCES NEW ATHLETIC DIRECTOR/HEAD FOOTBALL COACH**



**Texarkana, TX** – Texarkana Independent School District is proud to announce the hiring of Gerry Stanford as their new Executive Director of Athletics & Head Football Coach effective Monday, February 27, 2017.

Stanford brings to TISD 18 years of coaching experience. His background includes: Grapevine Faith Christian School Offensive Coordinator/Head Track Coach/Varsity Boys & Girls Fellowship of Christian Athletes Leader (Grapevine, TX); Grapevine High School Quarterback Coach/Boys Track Coach/Fellowship of Christian Athletes Director (Grapevine, TX); L.D. Bell High School Football Coach/History Teacher/Recruiting Coordinator/Academic Coordinator (Hurst, TX); White Oak ISD Athletic Director/Head Football Coach (White Oak, TX); and most recently, Flower Mound Marcus High School Athletic Coordinator/Head Football Coach (Flower Mound, TX).

During his career, he has amassed a 47-22 football coaching overall record along with numerous honors and distinctions.

- Distinguished Teacher Award for L.D. Bell High School;
- District 9-2A Football Coach of the Year (2012, 2013)
- Fellowship of Christian Athletes Heart of a Champion Bowl Coach (2013, 2014);
- Dallas Cowboys/Whataburger Coach of the Week (2015);  
*(recognizes local high school football coaches who are making a positive impact on their teams, school and community through hard work and dedication to young athletes.)*
- Semper Fi Coach (2015);  
*(awarded by U.S. Marines Corp and Glazier Football Clinics to high school football coaches who display faithfulness to the mission of their team and exemplify the Marine standard of excellence in developing leaders.);*

**-MORE-**

- Tom Landry Award Finalist for Coach of the Year (2015)  
*(selected by the Greater Dallas Fort Worth Fellowship of Christian Athletes leadership and voting panel who exemplifies the Christian values that defined Tom Landry on and off the field.)*
- District 6-6A Co-Coach of the Year (2015)
- U.S. Army All-American Game Assistant Coach (2016-2017)

“On behalf of the TISD Board of Trustees and Administration, we are thrilled to welcome Coach Stanford to the Tiger Family,” said Paul Norton, Superintendent of Schools. “He is not only a highly compassionate and committed educator but is extremely capable of instilling in the hearts of young student athletes positive life lessons through academics, athletics and strength in character.”

Stanford is a Shreveport, Louisiana native whose father, Jackie Stanford, was a football state championship coach in Louisiana. A graduate of University of North Texas, he is married to Casey and they have two children – Payton Grace (7) and Tate (4).

**###**