



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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**TEXAS HIGH SCHOOL AVID STUDENTS ASKS COMMUNITY
TO SUPPORT HELP FOR HAITI CAMPAIGN**

Texarkana, TX – Students with the Texas High School AVID (Advancement Via Individual Determination) program are asking the community to support their “Help for Haiti” campaign in an effort to contribute monetary relief to the many people affected by the recent earthquake that struck near the capital of Port-au-Prince.

Beginning today through February 2, students will be collecting monetary donations that in turn will be presented to the American Red Cross.

Additionally, on Monday, January 18 and in observance of the Martin Luther King, Jr. Day of Service, students will offer curbside collection from 10:30 a.m. – 2:00 p.m. in front of the Sullivan Performing Arts Center, 3941 Summerhill Road.

AVID is a fourth through twelfth grade system that prepares students in the academic middle for four-year college eligibility. It has a proven track record in bringing out the best in students and in closing the achievement gap. The AVID program at TISD began in 2004 and has 250 middle and high school students participating in the program.

Any persons wishing to donate to the Texas High School AVID “Help for Haiti” program are asked to contact Monica Washington at 903.733.3301.

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**PHOTO, FILM AND STORY OPPORTUNITIES WILL BE AVAILABLE DURING
EVENT. FOR MORE INFORMATION, CONTACT TINA VEAL-GOOCH,
DIRECTOR OF PUBLIC RELATIONS AT 903.794.3651 EXT. 1013.**