



# PRESS RELEASE

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**TISD CAMPUSES CELEBRATING RED RIBBON WEEK**

**Texarkana, TX** – Texarkana Independent School District campuses are conducting a variety of activities during the week of October 26 – 30 in celebration of Red Ribbon Week.

The week will kick-off tomorrow with the Texas High School Students Against Destructive Decisions holding a Red Ribbon Tiger Tailgate Party from 7:30 – 8:30 a.m. in the Texas High School Courtyard. Breakfast will be served to all attending and informational materials that guide students in making the right decisions will be distributed.

Red Ribbon Week is the most far-reaching and well-known drug prevention event in America. Red Ribbon activities promote positive choices, good character and a healthy lifestyle for children of every age. Campus counselors and coaches will provide motivational lessons and activities highlighting the Red Ribbon theme throughout the week. Other activities include essay and poster contests and daily themed activities at the following campuses:

**Monday, October 26**

**Dunbar Elementary:** *Fired Up To Say No To Drugs (students will wear red clothing, red ribbons and red bracelets.)*

**Highland Park Elementary:** *Wear Red Day (students will wear red clothing and red ribbons.)*

**Morriss Elementary:** *Wear Red Day (students will wear red clothing and red ribbons.)*

**Nash Elementary:** *Team Up for Healthy Choices (students will wear their favorite team jersey.)*

**Spring Lake Park Elementary:** *Red Ribbon Day (students will wear red ribbons.)*

**Theron Jones Early Literacy Center:** *Red Ribbon Day “Paws”itively Drug Free (students will wear red ribbons.)*

**Wake Village Elementary:** *Wear Red Day (students will wear red clothing, red ribbons and sign a drug-free pledge.)*

**Westlawn Elementary:** *Drugs Give You The Blues (students will wear a blue shirt.)*

**Texas Middle School:** *Put On Your Thinking Cap - Education Is Important (students will wear crazy hats or caps.)*

**Texas High School:** *Michael Chatman will speak to students on “It’s Your Choice.” The program deals with choosing to overcome fears, raise standards, develop positive attitudes and develop a sense of humor.*

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## **Tuesday, October 27**

**Dunbar Elementary:** *Team Up Against Drugs (students will wear their favorite sports team spirit items.)*

**Highland Park Elementary:** *Sock It To Drugs (students will wear mismatched or crazy socks.)*

**Morriss Elementary:** *Follow Your Dreams, Don't Do Drugs (students will wear pajamas.)*

**Nash Elementary:** *Dress For Success (students will dress according to the career they have chosen for their future.)*

**Spring Lake Park Elementary:** *Shoot for the Stars/Hands Off Drugs (students will have a basketball shoot out and participate in a Hands Off Drugs project during Art class.)*

**Theron Jones Early Literacy Center:** *Hats Off to Drug Free Careers (students will wear a hat to show what they want to be when they grow up.)*

**Wake Village Elementary:** *Put A Cap On Drugs (students will wear interesting hats or caps.)*

**Westlawn Elementary:** *I'm a Jean-ius. I'm Drug Free (students will wear jeans.)*

**Texas Middle School:** *Shade Out Drugs - Drugs Prevent You from Accomplishing Your Dreams (students will wear sunglasses.)*

## **Wednesday, October 28**

**Dunbar Elementary:** *Drugs Give You the Blues (students will wear something blue.)*

**Highland Park Elementary:** *Join the Fight Against Drugs (students will wear camouflage.)*

**Morriss Elementary:** *Our Futures Are Too Bright to do Drugs (students will wear bright clothing.)*

**Nash Elementary:** *Join the Fight Against Drugs (students will wear camouflage.)*

**Spring Lake Park Elementary:** *Team Up Against Drugs (students will wear their favorite team jersey.)*

**Theron Jones Early Literacy Center:** *"Red-y to Say No to Drugs (students will wear lots and lots of red.)*

**Wake Village Elementary:** *Being Drug Free is No Sweat (students will wear sweat suits.)*

**Westlawn Elementary:** *Our Futures Are Too Bright to do Drugs (students will wear sunglasses.)*

**Texas Middle School:** *Sock It To Drug Use – Drugs Get in the Way of Education (students will wear crazy socks.)*

**Texas High School:** *Inmates from the Texas Department of Corrections Pallage Unit "Life Decisions Program" will speak to students on the importance of making good choices for the future and the wrong road that led them to their current incarceration.*

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## **Thursday, October 29**

**Dunbar Elementary:** *Put a Cap on Drugs (students will wear a crazy cap or hat.)*

**Highland Park Elementary:** *Put a Cap on Drugs (students will wear an interesting hat or cap.)*

**Morriss Elementary:** *Our Futures are so Bright We Have to Wear Shades (students will wear sunglasses.)*

**Nash Elementary:** *Warm Up to Healthy Choices (students will wear warm ups.)*

**Spring Lake Park Elementary:** *Suit Up Against Drugs (students will wear wind suits or jogging suits.)*

**Theron Jones Early Literacy Center:** *"Blow" Drugs Away (students will wear wind suits.)*

**Wake Village Elementary:** *Sock It To Drugs (students will wear mismatched or crazy socks.)*

**Westlawn Elementary:** *Put a Cap on Drugs (students will wear caps.)*

**Texas Middle School:** *Team Up Against Drugs (students will wear their favorite team jerseys.)*

## **Friday, October 30**

**Dunbar Elementary:** *Orange You Glad You Don't Do Drugs (students will wear orange.)*

**Highland Park Elementary:** *Team Up Against Drugs (students will wear their favorite team jersey or athletic gear.)*

**Morriss Elementary:** *Achieve Your Goals, Don't do Drugs (student will dress to represent what they want to be when they grow up.)*

**Nash Elementary:** *I Have the Tiger Power to be Drug Free (students will wear orange or game day shirts to show their Tiger Power.)*

**Spring Lake Park Elementary:** *Kids At Hope: We Can All be Rock Stars (students will dress as what they want to be when they grow up.)*

**Theron Jones Early Literacy Center:** *Orange You Glad to be Drug Free (students will wear orange and white.)*

**Wake Village Elementary:** *Show Your Team Spirit Drug Free (students will wear school colors.)*

**Westlawn Elementary:** *Keep Your Head in the Game (students will wear school colored shirts.)*

**Texas Middle School:** *Dress for Your Future Career (students will dress in outfits depicting their future careers.) Students will have the opportunity to participate in a Drug Free Awareness Carnival during their elective period.*

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**PHOTO, FILM AND STORY OPPORTUNITIES WILL BE AVAILABLE AT ABOVE CAMPUSES DURING THE WEEK. FOR MORE INFORMATION, CONTACT TINA VEAL-GOOCH, DIRECTOR OF PUBLIC RELATIONS AT 903.794.3651 EXT. 1013.**