



PRESS RELEASE

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TIGER TRACKS FITNESS CHALLENGE
HELPS STUDENTS BUILD STRONG MINDS, STRONG BODIES
AND IMPACT LIVES...ONE STEP AT A TIME

Texarkana, TX – Members of the Volunteers In Public Schools for the Martha and Josh Morriss Mathematics & Engineering Elementary School are helping to not only build strong minds but strong bodies for students through their first annual fundraiser - Tiger Tracks Fitness Challenge – which will be held on Friday, September 25 from 9:00 a.m. – 3:00 p.m. at the school.

Tiger Tracks Fitness Challenge is much more than a fundraiser. It is an opportunity to raise awareness on the importance of healthy lifestyle choices in young children.

Students began their month long effort toward this goal with a Tiger Tracks Fitness Rally that was held on September 8 and will put their efforts in action during the day-long fitness challenge on Friday. The “jog-a-thon” challenge will promote physical fitness and school spirit with each student gaining a sense of accomplishment by helping raise money for the school and, at the same time, becoming inspired to stay physically fit.

In addition to promoting fitness, this year’s event incorporates a community service project, “Reduce, Reuse and ReShoe”. Through this program, students have been educated on how they can positively impact the environment and the lives of others by donating used tennis shoes which will be delivered to children in need. The presentation of shoes will be on the day of the event from 8:15 – 8:30 a.m.

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Each grade level of students will participate in the Tiger Tracks Fitness Challenge during their respective activity period. The schedule is as follows:

Kick-Off for Shoe Donations – 8:15 – 8:30 a.m.

Kindergarten – 9:00 – 9:55 a.m.

1st Grade – 9:55 – 10:50 a.m.

2nd Grade – 10:50 – 11:45 a.m.

3rd Grade – 12:15 – 1:10 p.m.

4th Grade – 1:10 – 2:05 p.m.

5th Grade – 2:05 – 3:00 p.m.

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**PHOTO, FILM AND STORY OPPORTUNITIES
WILL BE AVAILABLE DURING EVENT.
FOR MORE INFORMATION, CONTACT
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